

Poster Evaluations

The posters are evaluated on the following criteria:

- **Conservation message (50 percent)**
 - Visual effectiveness (30 percent)
 - Originality (10 percent) &
 - Universal appeal (10 percent)



National Visual Art Standards

<http://artsedge.kennedy-center.org/educators/standards>

It is important to understand about the water we need each day. Fresh water is important to every citizen no matter what their age.

A watershed is an area of land that drains to a particular body of water such as a river or a lake. Rain or any type of precipitation that falls anywhere in that watershed eventually flows to a body of water. The water may travel over land as surface water or flow underground as groundwater. Look around your community or as you travel to see water traveling within a watershed.

2013 Poster Contest



Chesterfield (SWCD)
Soil & Water Conservation District

Deadline for the Poster Contest: April 30, 2013

**Questions: Contact Sharon Workman
Tuesday, Wednesday & Thursdays 9-4**

**Chesterfield (SWCD)
Soil & Water Conservation District
Address: 106 Scotch Rd,
Chesterfield, SC 29709**

Phone: 843-623-2187 ext. 3

E-mail: Sharon.workman@sc.nacdnet.net

Web-Site: www.chesterfieldswcd.com

POSTER CONTEST RULES

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters (no computer only special category) Poster size must be between **8.5" x 11" and 22" x 28"**.
- Posters should be packaged so they remain flat when sent for judging.
- All posters must be created by an individual student rather than a team of students.
- The 2013 theme **“Where Does Your Water Shed?”** must be on your poster. (Don't use any other title)
- (No Student Names on Front of Poster) Entry Forms are to be **taped securely to bottom back corner of poster** and **entry form must be SIGNED to be ELIGIBLE for judging**.
- Although younger students will most likely receive help in planning from parents or teachers, Chesterfield SWCD encourages each student to do as much of the work as possible by him/herself. Entries completed by students in their handwriting and coloring will score better than those designed, drawn and colored by adult assistance.

AWARDS

Chesterfield SWCD Awards

1st Place - \$25 & Ribbon

1st Place will be eligible to be Judged at the state competition

2nd Place - \$15 & Ribbon

3rd Place - \$10 & Ribbon

Honorable Mention - Ribbon

SCACD State 1st Place winners will be eligible

To be Judged at the:

NACD National Poster Contest

Additional information about the NACD Poster Contest:

<http://nacdnet.org/education/contests/>



For More Information:

Visit our office or our website at: www.chesterfieldswcd.com

All entries become the property of Chesterfield SWCD and the district reserves the non-exclusive right to use all posters in publications or for promotional purposes. **Posters will not be returned.**

All programs of the Chesterfield SWCD are offered on a nondiscriminatory basis without regard to race, color, national origin, religion, sex, age, marital status or handicap.

WHO CAN PARTICIPATE IN THE POSTER CONTEST

The Poster contest is open to all students in grades K-12 who are attending public, private or home school in Chesterfield County. Any student attending school in Chesterfield County that wants to enter the contest can do so individually or through a participating school.

Participate?

Designing a poster and researching the theme, can give you a voice in your community on important conservation issues. Good posters tell important stories to present and future generations. Posters capture people's attention with a powerful graphic and inspire with a message to your community.

Information Resources

Find what watershed you are in

<http://cfpub.epa.gov/surf/locate/index.cfm>

Know Your Watershed

<http://www.ctic.purdue.edu/Know%20Your%20Watershed/>

Watershed Excursion – SW FL Water Management District

<http://www.swfwmd.state.fl.us/education/interactive/watershed/pdf/teachguide.pdf>

Activities, Coloring Pages and More Watershed Student Page

[http://www.bouldercolorado.gov/index.php?](http://www.bouldercolorado.gov/index.php?option=com_content&view=article&id=5605&Itemid=2428)

[option=com_content&view=article&id=5605&Itemid=2428](http://www.bouldercolorado.gov/index.php?option=com_content&view=article&id=5605&Itemid=2428)

Kansas Ag In The Classroom Watershed Activities

<http://www.agintheclassroom.org/TeacherResources/InterestApproaches/Kansas%20Watershed%20Materials.pdf>

National Geographic

Earths Watercycle http://education.nationalgeographic.com/education/activity/earths-water-cycle/?ar_a=1

Project Fieldscope http://education.nationalgeographic.com/education/program/fieldscope/?ar_a=1

USDA-NRCS – Water Page – Water landscape interactive and New Water Cycle Poster

<http://www.nrcs.usda.gov/wps/portal/nrcs/main/national/water>

Activities in the **Project WET** (projectwet.org) and **Project Learning Tree** (plt.org) educators guides. And Project WET's Discover a Watershed series and Watershed Managers Guide.

Forests and Watersheds

<http://www.forestsforwatersheds.org/urban-watershed-forestry/>

